

AGENDA

5:00 PM

CITY OF SEDONA, SPECIAL CITY COUNCIL MEETING

WEDNESDAY, FEB. 23, 2011

Notes:

Times are approximate.

- Public Forum:
Comments are generally limited to 3 minutes.
- Consent Calendar:
Agenda Bills (ABs) and items listed below have been distributed to Council Members in advance for study and will be enacted by one motion. If separate discussion is desired on an item, that item may be removed from the Consent Agenda and placed on the Regular Agenda at the request of a Council Member, the Public or Staff.
- Meeting room is wheelchair accessible. American Disabilities Act (ADA) accommodations available upon request. Please phone 928-282-3113 at least two (2) business days in advance.
- City Council Meeting Agenda Packets are available on the City's website at:

WWW.SEDONAAZ.GOV

1. CALL TO ORDER/PLEDGE OF ALLEGIANCE

2. ROLL CALL

3. SPECIAL BUSINESS

 = LINK TO DOCUMENT

A. AB 1139 Presentation by Sedona Chamber of Commerce representatives regarding the Chamber's marketing and public relations plan; *annual report; the importance and role of tourism in Sedona; best practices for destination marketing operations; and, presentation by Elliott Pollack Company regarding the return on investment from tourism marketing. (120 Mins 5:00 - 7:00 p.m.)..... ;

4. EXECUTIVE SESSION

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- To consult with legal counsel for advice on matters listed on this agenda per A.R.S. §38-431.03(A)(3)
- Return to open session. Discussion/possible action on executive session items.

5. ADJOURNMENT

Posted: _____

By: _____

Randy Reed, MMC
City Clerk

Note: Pursuant to A.R.S. §38-431.02(B) notice is hereby given to the members of the City Council and to the general public that the Council will hold the above open meeting. The Council may vote to go into executive session on any agenda item, pursuant to A.R.S. §38-431.03(A)(3) and (4) for discussion and consultation for legal advice with the City Attorney.

Because various other commissions, committees and/or boards may speak at Council meetings, notice is also given that four or more members of these other City commissions, boards, or committees may be in attendance.

A copy of the packet with material relating to the agenda items is available for review by the public in the Clerk's office after 1:00 p.m. the Friday prior to the Council meeting and on the City's website at www.SedonaAZ.gov.

The Council Chambers is accessible to people with disabilities, in compliance with the Federal 504 and ADA laws. Those with needs for special typeface print, may request these at the Clerk's Office. All requests should be made twenty-four hours prior to the meeting.

CITY COUNCIL CHAMBERS
102 ROADRUNNER DRIVE, SEDONA, AZ